

# Auburn Endurance Capital Committee Meeting Minutes

Date/Time: Jan. 29, 2013, 10 a.m.  
Location: City Hall – Room 10  
Present: Cynci Calvin, Harvey Roper, Lisa Kodl, Steve Holden, Colleen Conley, Robert A. Miller  
Guests: Jim Northey (Global Biorhythms Events), Anne Brown (Auburn Triathlon representative)

## Public Comment

From Steve Holden: Alexandra Carnahan contacted Steve to let him know she and Glenn are organizing a Halloween “zombie” run on October 26 and are interested in having our Committee offer assistance. ECC can certainly add it to the ECC website but asked for more details (time, whether or not it is a fund-raiser, course route), and suggested that Alexandra come to a meeting.

From Anne Brown: She spoke with John Brandt to learn more about the VIP Pass for Trail maintenance volunteerism. These are given only to long-term volunteers so it is not a good way to sign up trail worker volunteers. How can we promote this kind of volunteerism? Lisa Kodl’s mtn. bike group works only on multi-purpose trails; WSER and Tevis groups are now at odds since equestrians want wider trails and runners do not. Action items for now:

- Add trail maintenance group info/links to the ECC website
- Invite John Brandt to a meeting (Robert Richardson should also be at that meeting) to discuss trail maintenance volunteerism and the possibility of adding signage about the current trail maintenance groups.

How can ECC assist event directors? Jan Decker at Visitors Center has manuals. They need information and contacts, and need to coordinate with local businesses, law enforcement, public works.

**Minutes:** Robert A. Miller moved to approve minutes from Jan 8, 2013 and move forward with the meeting agenda. Seconded by Harvey Roper. Dates corrected for Way Too Cool 50K (it is on March 9) and Cool Mtn. Bike Race (it is on March 11). Amended motion unanimously approved.

## AECW Website Renovation

- Additional bids received: Steve Holden - lojo.com \$2,200; Cynci - Sport Ngin.com \$1000, but would build site from ground up and require a \$595 annual fee; Lisa Kodl - John Mackey bid \$1400.
- Robert A. Miller withdrew the accedeo.com bid
- Harvey Roper made the motion to accept the John Mackey bid; seconded by Steve Holden, unanimously approved
- Harvey Roper made the motion that the website renovation would be funded by Bike Auburn money as approved by City Manager Robert Richardson. Lisa Kodl seconded and motion was unanimously approved.

## Auburn Endurance Challenge

- Steve Holden brought a list of questions and plan ideas
- Reviewed past challenge
  - Broad range of appeal, good PR for Auburn as the Endurance Capital and what this means in terms of Auburn being a healthy lifestyle community; got people to exercise who never had before
  - Most popular for walker/jogger/runners, less so for cyclists (need longer distances) or equestrians (not as many equestrians).
- Could be a perfect match for ARD to administer as part of their Pathways to Health program; need to invite ARD’s Cheryl Petersen to the next meeting.
- Steve to send electronic version of his list to Committee members and to contact Cheryl:  
[spetersen@auburnrec.com](mailto:spetersen@auburnrec.com)

ECC City Council Resolution included.

**Meeting adjourned at 11:30 a.m.**

**Next Meeting:** Tuesday, Jan. 29, 2013, 10 a.m., Auburn City Hall

A RESOLUTION ESTABLISHING NEW RULES OF OPERATING PROCEDURES RELATING  
TO THE ENDURANCE CAPITAL COMMITTEE.

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THE CITY COUNCIL OF THE CITY OF AUBURN DOES HEREBY RESOLVE THE  
FOLLOWING REGARDING THE:  
ENDURANCE CAPITAL COMMITTEE

**GOAL**

The purpose of the Endurance Capital Committee is to serve in an advisory capacity to the City Council in matters related to endurance and outdoor related activities in the City of Auburn.

**RESPONSIBILITIES OF THE ENDURANCE CAPITAL COMMITTEE.**

The Endurance Capital Committee shall have the following responsibilities:

- (A) Submit an annual budget in May of each year for approval by the City Council. (The City Council must approve the budget prior to expenditure.); and return in January of each year to provide a mid-year status update.
- (B) Raising the level of awareness and showcasing endurance, athletic and outdoor sporting activities that take place in and around Auburn;
- (C) Coordinating the efforts, whenever possible, with existing endurance and outdoor sporting organizations;
- (D) Working with event promoters and sponsors to create events that enhance the City of Auburn;
- (E) Promoting Auburn as a destination point for endurance and outdoor activities;
- (F) Coordinating, whenever possible, with local businesses to promote endurance and outdoor activities in Auburn;
- (G) Promoting a healthier lifestyle in Auburn;
- (H) Strengthening existing events and attracting new events to Auburn; and
- (I) Assisting with the overall economic well-being of Auburn.
- (J) Follow the rules of operating procedures as outlined in "Exhibit A".

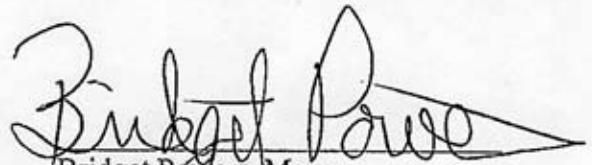
**COMMITTEE MEMBER APPOINTMENTS, TERMS AND VACANCIES.**

- (A) The Endurance Capital Committee members shall be appointed by the City Council. The Commission shall be composed of 7 members as follows: One (1) City Council Member; representative; Three (3) Business Members at-large; and Three (3) Community members

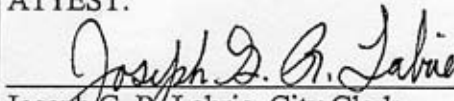
1 at-large. The Endurance Capital Committee must appoint a Chairman or Chairwoman to  
2 serve for a one-year term. The Chair position of the Endurance Capital Committee must  
3 rotate annually.

- 4 (B) Members shall not be limited to the number of terms that he or she may serve;
- 5 (C) The term of a committee member shall be for a period of four (4) years, except for City  
6 Council Members who shall serve a one-year term. Terms shall be staggered as  
7 established by the City Council;
- 8 (D) Any committee member may be removed with or without cause by a majority of the entire  
9 City Council; and
- 10 (E) Prior to the term expiration of a committee member or unscheduled vacancy of a  
11 committee seat, the Chairperson shall request the City Manager to compile a roster of  
12 applicants in accordance with the State and City laws. Applications shall be reviewed and  
13 processed per items above. Appointments made to fill unscheduled vacancies may serve  
14 the balance of the vacated term.

15 DATED: June 28, 2010

16   
17 Bridget Powers, Mayor

18 ATTEST:

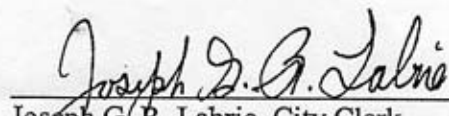
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20 Joseph G. R. Labrie, City Clerk

21 I, Joseph G. R. Labrie, City Clerk of the Auburn City Council, hereby certify that the  
22 foregoing resolution was duly passed at a regular meeting of the Auburn City Council held on the  
23 28<sup>th</sup> day of June 2010 by the following vote on roll call:

24 Ayes: Holmes, Hanley, Kirby, Nesbitt, Powers

25 Noes:

26 Absent:

  
Joseph G. R. Labrie, City Clerk